

A night-time photograph of the Nashville skyline. The most prominent building is the AT&T Building, with its distinctive top spires illuminated. Other skyscrapers and older brick buildings are also lit up, with their lights reflecting in the water in the foreground. The sky is dark, and the overall scene is vibrant with city lights.

The 135th  
**Tennessee Bar Association  
Annual Convention**

June 15 - 18, 2016  
Sheraton Music City  
Nashville

**Sponsorship Opportunities**

## Sponsorship Package



The Tennessee Bar Association will return to Nashville's Sheraton Music City hotel this summer for its 2016 annual convention. We're celebrating Nashville's status as Music City by offering convention sponsors and exhibitors the opportunity to choose from a variety of music genres to take part in the largest annual gathering of the Tennessee legal community.

The TBA convention this year again coincides with the Tennessee Judicial Conference's annual meeting, providing you the opportunity to promote your services to more than 200 TBA members, as well as an additional 170 judges. All meetings and educational programming will take place at the Sheraton Music City, so you will have great visibility and ready access to all attendees throughout the three-day event.

### All sponsors will receive the following:

- One 6' skirted table, two chairs in exhibit hall
- Company logo, 25-word company description and link to your company website for six months on TBA.org
- Company logo on sponsor page of convention brochure and registration poster
- Post-conference registration list

## Sponsorship Packages

### ~~\$6000 – Country Music~~ **SOLD**

Exclusive sponsor for **Thursday's premier evening event** to be held at the George Jones Museum

- Recognition in pre-convention brochure
- Verbal recognition at event
- Signage at event, including posters and table tents
- Opportunity to have a give-away at the event
- 3 tickets to the event
- 1 complimentary email blast
- Logo on race t-shirt
- Logo in CLE booklet

### **\$5000 – Pop Music**

Exclusive sponsor for **Thursday's Bench Bar Luncheon**, presided over by the Tennessee Supreme Court

- Verbal recognition at event
- Signage at luncheon, including posters and table tents
- Opportunity to have a give-away at event
- 2 tickets to the luncheon
- 1 complimentary email blast
- Logo on race t-shirt
- Logo in CLE booklet

### **\$3500 – Rock Music (choose from)**

- 1) Wednesday evening **opening reception**, which kicks-off the opening of the convention and exhibits
- 2) Thursday evening **joint reception** with Tennessee Bar Association, Tennessee Alliance for Black Lawyers, Tennessee Lawyers' Association for Women, Stonewall Bar Association
  - Exclusive sponsorship per reception
  - Signage at reception, including posters and table tents
  - Logo on race t-shirt
  - Logo in CLE booklet

### **\$2000 – Classical Music (choose from)**

- 1) **WiFi** in exhibit hall and meeting rooms
- 2) **Lawyers Luncheon** on Friday, where individual attorneys will be recognized and the 2017 TBA president will be inducted
- 3) **Continental Breakfast** on Thursday in exhibit hall area
- 4) **Better Next Year CLE** program on Thursday
  - Signage
  - Logo on race t-shirt
  - Logo in CLE booklet

### **\$1000 – Jazz Music**

- Standard exhibitor package

## **Sponsorship add-ons:**

### **Pre-conference email blast                      \$500    Limited to 4**

Email blast to registrants one week prior to event. Your email/message sent by TBA.

### **Race t-shirt logo                                      \$100    Non-exclusive**

Available to all exhibitors: your company logo on the back of the Race Gestae t-shirt.

## **Exhibit Hours:**

### **Wednesday**

*Noon – 4 p.m. (set up)*

4 – 6 p.m. (opening reception in exhibit hall)

### **Thursday**

7 – 8:30 a.m. (continental breakfast in exhibit hall area)

*8:30 a.m. – Noon (free time or make individual appointments)*

*Noon – 1:30 p.m. – lunch on your own*

*1:30 – 4 p.m. (free time or make individual appointments)*

4 – 6 p.m. (reception in exhibit hall)

### **Friday**

8 – 10 a.m. (final hours in exhibit hall)

*10 a.m. – Noon (tear down or individual appointments)*

# Sponsor Registration Form

## June 15 – 18, 2016 • Nashville



YES, I will be a sponsor at the TBA Convention!

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### Packages

- |   |   |
|---|---|
| <input type="checkbox"/> <del>Country (\$6000)</del> <b>SOLD</b>          | <input type="checkbox"/> <b>Classical (\$2000)</b>    |
| <input type="checkbox"/> <b>Pop (\$5000)</b>                              | <input type="checkbox"/> <b>WiFi</b>                  |
| <input type="checkbox"/> <b>Rock (\$3500)</b>                             | <input type="checkbox"/> <b>Lawyers Luncheon</b>      |
| <input type="checkbox"/> <b>Wednesday Opening Reception</b>               | <input type="checkbox"/> <b>Continental Breakfast</b> |
| <input type="checkbox"/> <b>Thursday Joint Bar Associations Reception</b> | <input type="checkbox"/> <b>Better Next Year CLE</b>  |
|   | <input type="checkbox"/> <b>Jazz (\$1000)</b>         |

### Add-ons:

- Pre-convention Email Blast (\$500)**
- Race T-shirt Logo (\$100)**

Print name of company as it should appear in promotional materials

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Include a 25-word description about your company, including contact information and a color EPS logo (for website)

List all company representatives who will be attending.

- 1) \_\_\_\_\_ 2) \_\_\_\_\_  
3) \_\_\_\_\_ 4) \_\_\_\_\_

Primary contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Information

Enclosed is my check for \$ \_\_\_\_\_ payable to the Tennessee Bar Association.

Please charge \$ \_\_\_\_\_ to \_\_\_\_\_ VISA \_\_\_\_\_ M/C \_\_\_\_\_ AMEX \_\_\_\_\_ DISCOVER

Card number: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVV \_\_\_\_\_

Contact: Kathy Prescott, [kprescott@tnbar.org](mailto:kprescott@tnbar.org)  
Tennessee Bar Association, 221 Fourth Avenue North, Suite 200, Nashville, TN 37219