



2012 ANNUAL REPORT

*TENNESSEE CORPORATE COUNSEL
PRO BONO INITIATIVE*



*HONORING
COMMITMENT*

*CELEBRATING
SERVICE*





ACC TENNESSEE

The Corporate Counsel Pro Bono Initiative was launched as a joint effort by the TBA Access to Justice Committee, the TBA Corporate Counsel Section and the Association of Corporate Counsel (ACC) to help foster a coordinated approach to pro bono work and support for the access to justice community by corporate counsel in Tennessee.

<http://www.tba.org/corporate-counsel-pro-bono-initiative>

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Take a picture of this with your smart phone and read the Corporate Counsel Pro Bono Initiative web page at www.tba.org

“Equal justice under law is not merely a caption on the facade of the Supreme Court building, it is perhaps the most inspiring ideal of our society. It is one of the ends for which our entire legal system exists ... it is fundamental that justice should be the same, in substance and availability, without regard to economic status.”

Lewis Powell Jr., U.S. Supreme Court Justice (Ret.)
Address to the ABA Legal Services Program, ABA Annual Meeting
August 10, 1976

Our Work Continues

We have come so far but there is still much work to be accomplished. At times, it may seem that wherever you turn, more and greater need exists. We are constantly reminded of the challenges we face addressing the seemingly infinite unmet legal needs in the community. Every day, low-income Tennesseans are denied access to justice because they are not able to afford many of the necessities of life, much less a lawyer.

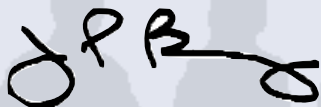
There are gaps but ample opportunity exists, as well. For six years now, the Corporate Counsel Pro Bono Initiative, a collaboration of the Tennessee Bar Association and the Association for Corporate Counsel, has joined together corporate and private bar attorneys to help bridge these gaps.

The CCPBI supports projects that offer new opportunities to expand the reach of those willing to take on pro bono work. These innovative projects build on partnerships, technology and training to extend the impact beyond an initial investment. This initiative provides many opportunities for law firms and corporations to demonstrate an institutional commitment to pro bono work, thus fulfilling the highest ethical obligations of our profession.

To date we have raised over \$300,000 to give back in the form of grants to local legal aid programs. We thank you and ask for your continued support for this initiative. In addition to financial support, there are other ways your organization can work towards eliminating disparity in legal service for those in need in Tennessee: sponsor a legal aid clinic, champion efforts at your law firm or corporation to adopt a pro bono policy and find ways your firm or corporation can partner with others to help address unmet legal needs in your community and your courts.

With your support, we hope to continue and expand this work in the year to come.

Thank you,



James P. Barry, Co-Chair
International Paper Company



Andrew C. Branham, Co-Chair
Counsel on Call



Barry



Branham

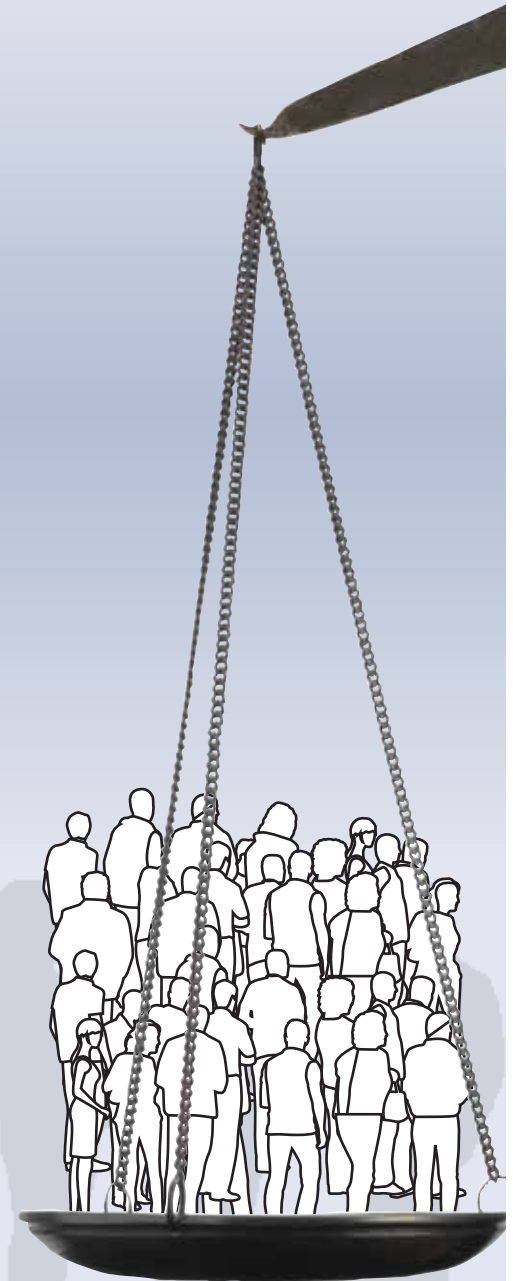
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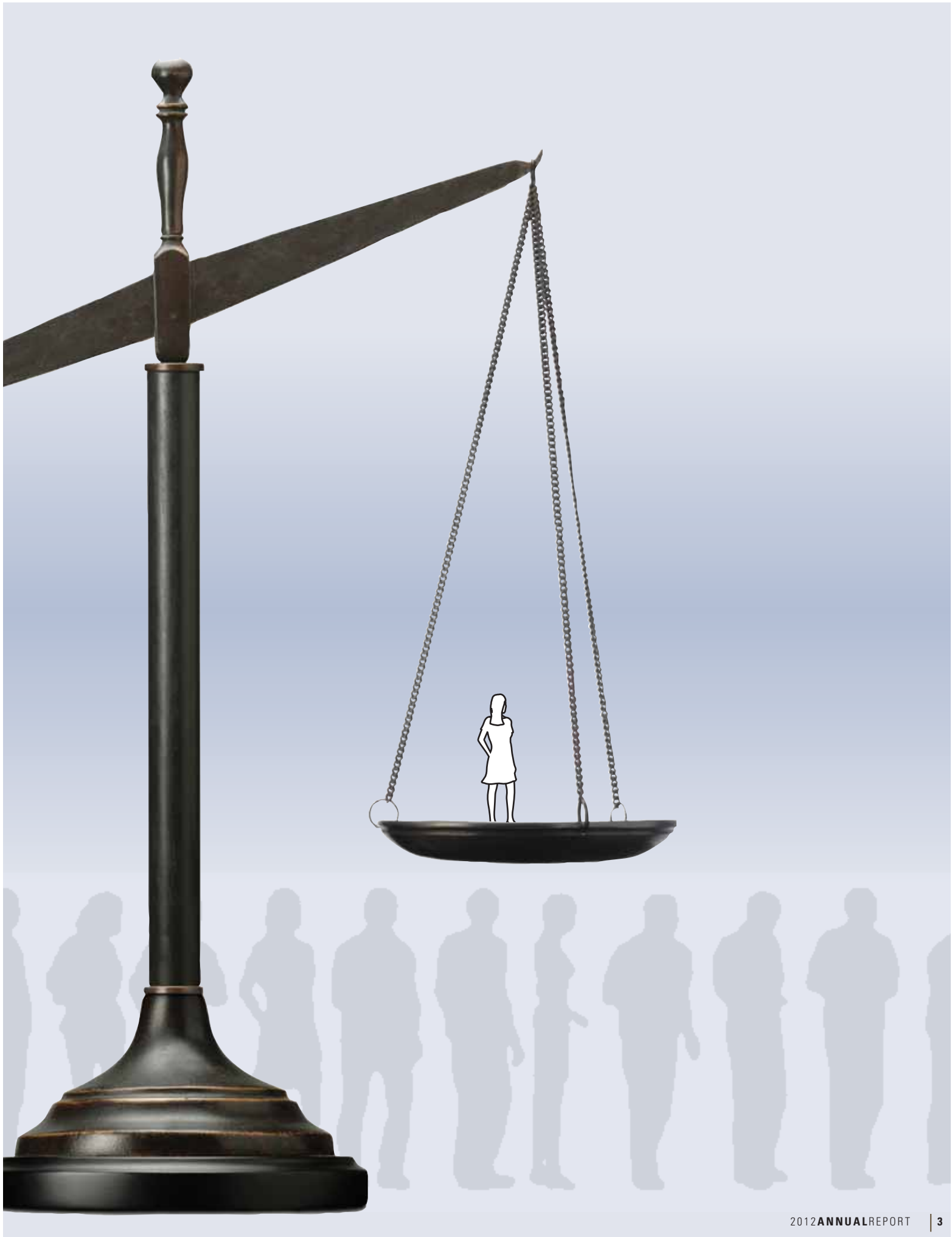
Inadequate Resources Create Barriers to Justice for Those in Need

Tennessee has the 12th highest poverty rate in the United States, with over 18 percent of our state's residents living below the federal poverty level. Nearly 500,000 of these individuals are in extreme poverty, living at less than 50 percent of the poverty rate.

Even though many of these families may be eligible for assistance from legal aid organizations, the ever-increasing demand, paired with diminished resources means that there is a significant gap for those who cannot afford to hire an attorney.

Your support of the Tennessee Corporate Counsel Pro Bono Initiative is critical in helping make meaningful access to justice a reality for those most in need in our state.





Bridging the Gaps

Impact of Investment is Increased Through New Initiatives, New Partnerships and New Technology

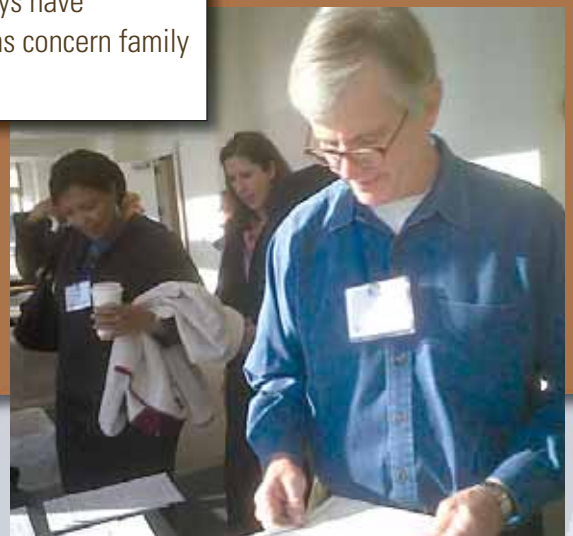
Businesses, firms and individuals across the state contribute

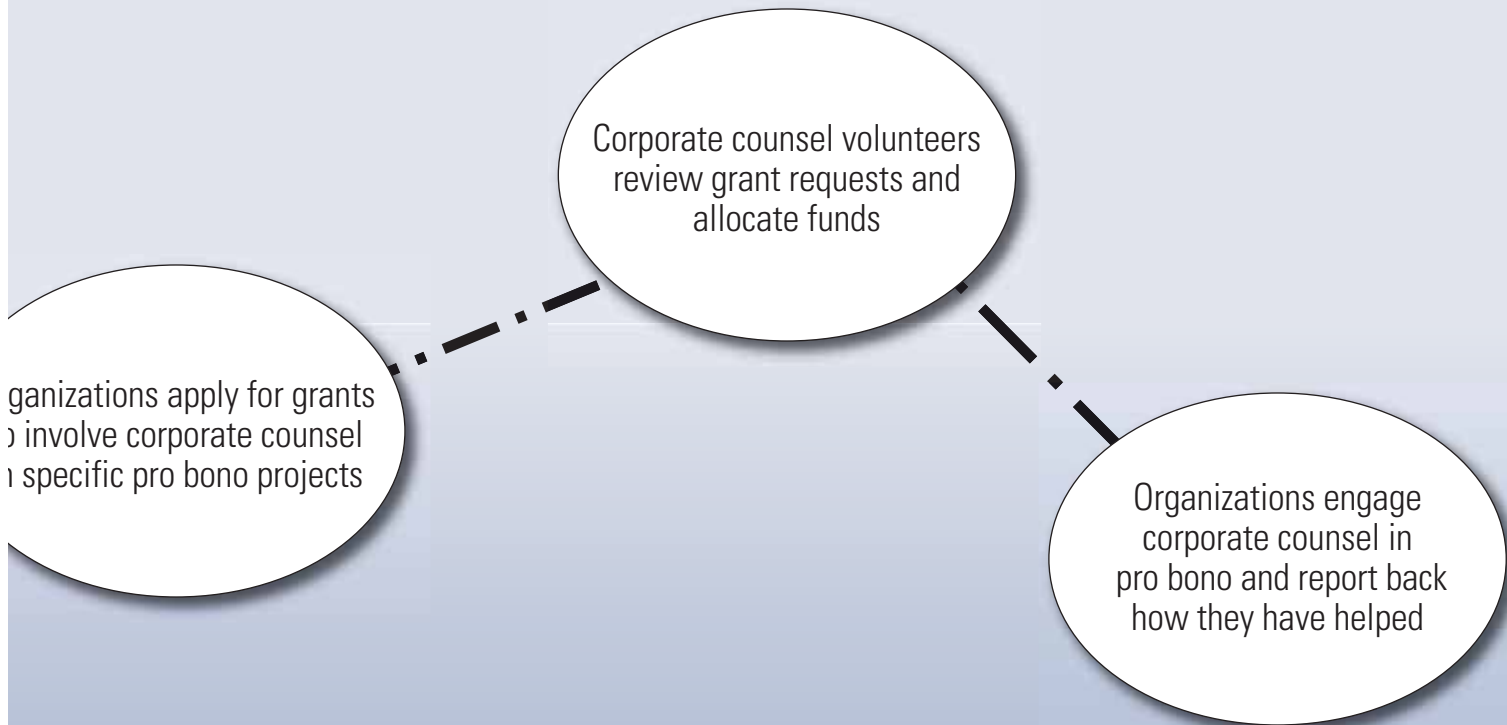
Donations are combined to create the Corporate Counsel Pro Bono Initiative Fund

Support from over 40 corporations, law firms, legal organizations and individuals have

Using technology to remove barriers.

OnlineTNJustice.org continues to provide free legal advice & counsel to low-income Tennesseans via a straightforward website. Over 2,500 questions have been posted and nearly 175 attorneys have responded. The majority of questions concern family law issues.





helped bridge the gap for thousands of Tennesseans who could not afford to hire a lawyer.

Building partnerships & engaging law students.

The Community Legal Center Immigrant Justice Program hosted 30 law students from three schools through an Alternative Spring Break Program. The students, along with over a dozen attorneys and law professors, including corporate counsel from FedEx and International Paper worked on U Visa applications. More than 12 applications have been submitted and many more are pending. All of these cases involved some form of persecution and/or violence against the applicant.



Training and support to increase the number of lawyers equipped to represent vulnerable clients.

The Tennessee Justice provided seven training sessions across the state and via videocast, reaching over 50 lawyers. TJC also provided ongoing support to the attorneys who represented clients in TennCare appeals proceedings. TJC estimated that the \$10,000 grant from CCPBI helped leverage upwards of \$100,000 of pro bono representation.

Your Support in Action

Organizations Across Tennessee Making A Difference Today

*Over the past six years,
the Initiative has awarded
grants totaling \$101,526
to the following agencies:*

COMMUNITY LEGAL CENTER
*Immigrant Justice Program • \$37,239**

INTERNATIONAL PAPER
Street Law Corporate Legal Diversity Pipeline Program • \$8,040

LEGAL AID OF EAST TENNESSEE
Veterans Benefit Clinic • \$8,564

LEGAL AID OF MIDDLE TENNESSEE & THE
CUMBERLANDS/NASHVILLE PRO BONO PROGRAM
Senior Adult Legal Clinic • \$9,908

MEMPHIS AREA LEGAL SERVICES
Saturday Legal Clinic, Attorney of the Day Program • \$9,675

NASHVILLE BAR ASSOCIATION AND NASHVILLE PRO
BONO PROGRAM OF THE LEGAL AID SOCIETY
Step Up to the Plate: Luncheon & CLE • \$3,100

TENNESSEE ALLIANCE FOR LEGAL SERVICES
OnlineTNJustice.org • \$15,000

TENNESSEE JUSTICE CENTER
TennCare Administrative Appeals Program • \$10,000

**This program has been funded for multiple years.*

*These funds have allowed agencies to train and
connect over 300 lawyers with thousands of low-
income Tennesseans in order to address their unmet
legal needs.*

Opportunities to Volunteer

These organizations have many opportunities for corporate legal departments, law firms and individuals to provide pro bono legal assistance to Tennesseans in need.

WEST TENNESSEE

Community Legal Center

910 Vance Avenue
Memphis, TN 38126
(901) 543-3395
www.clcmemphis.com/volunteerapp.html

Memphis Area Legal Services

109 North Main Street, Suite 200
Memphis, TN 38103
(901) 523-8822
www.malsi.org/volunteer.php

West Tennessee Legal Services

P.O. Box 2066
Jackson, TN 38302
(731) 423-0616
www.wtls.org

MIDDLE TENNESSEE

Legal Aid Society of Middle Tennessee & the Cumberlands

300 Deadrick Street
Nashville, TN 37201
(800) 238-1443
www.las.org/about/get_involved/volunteer

EAST TENNESSEE

Legal Aid Society of East Tennessee

Charlie McDaniel, pro bono director
535 Chestnut Street, Suite 360
Chattanooga, TN 37402
(423) 756-4013
cmcdaniel@laet.org

Legal Aid Society of East Tennessee

Terry Woods, pro bono director
502 South Gay Street, Suite 404
Knoxville TN 37902
(865) 637-0484
twoods@laet.org

Legal Aid Society of East Tennessee

Terry Woods, pro bono director
P.O. Box 360
311 W. Walnut Street, Suite 100
Johnson City TN 37604
(423) 928-8311
twoods@laet.org

Southeast Tennessee Legal Services

821 Houston Street, Suite 203
Chattanooga, TN 37403
(423) 756-0128
www.selegal.org

STATEWIDE

Volunteer Lawyers and Professionals for the Arts

211 Commerce Street, Suite 100
Nashville, TN 37201
(615) 743-3055
vlpa@ABCNashville.org

Tennessee Justice Center

Chris Coleman, Staff Attorney
301 Charlotte Avenue
Nashville, TN 37201
(615) 255-0331
ccoleman@tnjustice.org

ACLU of Tennessee

P.O. Box 120160
Nashville, TN 37212
(615) 320-7142
www.aclu-tn.org/cooperatingattorney.htm

Disability Law & Advocacy Center of Tennessee

Martha M. Lafferty, Managing Attorney
2416 21st Avenue South, Suite 100
Nashville, TN 37212
(615) 298-1080 ext. 128
marthaL@dlaetn.org

Southern Migrant Legal Services

A Project of Texas RioGrande Legal Aid Inc.
311 Plus Park Blvd., Ste. 135
Nashville, TN 37217
(615) 750-1200
www.trla.org/office/nashville-smls

Tennessee Justice for Our Neighbors

Adrienne S. Kittos, Legal Director
2195 Nolensville Rd.
Nashville, TN 37221
(615) 835-2512
www.tnjfon.org

Celebrating Service

Pro Bono Policies

These Tennessee Law Firms, Corporations & Organizations have demonstrated their commitment to providing legal services to the underserved by adopting formal Pro Bono Policies.

Adopted Pro Bono Policy in 2012

- Bart Durham Injury Law
- Blankenship & Blankenship
- Caterpillar Financial Services
- Dickinson Wright
- Divorce Incorporated
- Frost Brown Todd
- Law Office of Blair Durham
- Law Office of John P. Doyle
- Lincoln Memorial University, Duncan School of Law
- Loeb & Loeb LLP
- Nelson Mullins Riley & Scarborough LLP
- Weatherly, McNally & Dixon PLC

Adopted Pro Bono Policy Prior to 2012

- Adams and Reese
- Baker Donelson Bearman Caldwell & Berkowitz
- Barrett, Johnston & Parsley
- Bass, Berry & Sims
- Bone McAllester Norton
- Bradley Arant Boult, Cummings
- Burch, Porter & Johnson
- Butler Snow O'Mara Stevens & Cannada
- Chambliss, Bahner & Stophel
- Constangy, Brooks & Smith
- Cornelius & Collins
- Dell
- Dobbins & Venick
- Dodson, Parker, Behm & Capparella
- Eldridge & Blakney
- Gearhiser, Peters, Cavett, Elliott & Cannon
- Glankler Brown
- Hardin, Parkes, Kelley & Carter
- Harwell, Howard, Hyne, Gabbert & Manner
- The Hardison Law Firm
- Hodges, Doughty & Carson
- Hollins Raybin & Weissman
- Husch Blackwell Sanders
- International Paper

- Kinnard, Clayton and Beveridge
- Law Office of James A. Rose
- Law Office of Larry D. Wilks
- Leitner, Williams, Dooley & Napolitan
- Legal Aid of East Tennessee
- London & Amburn
- Martin, Tate, Morrow & Marston
- McWhirter, Wyatt & Elder
- Memphis Area Legal Services
- Miller & Martin
- Ogle, Gass & Richardson
- Paine, Tarwater & Bickers
- Phillips & Associates
- Redding, Steen & Staton
- Ritchie, Dillard & Davies
- Salas Slocum Law Group
- Stites & Harbison
- Thomason, Hendrix, Harvey, Johnson & Mitchell
- Trauger & Tuke
- Waddey & Patterson
- Waller Lansden Dortch & Davis
- Watson, Roach, Batson, Rowell & Lauderback
- Williams, McDaniel, Wolfe & Womack
- Wiseman Ashworth Law Group
- Woolf, McClane, Bright, Allen & Carpenter
- Wyatt, Tarrant & Combs

Interested in Adopting a Pro Bono Policy?

The TBA Access to Justice Committee has collected sample policies and developed a model policy that reflects options for different types of pro bono policies. The sample language reflected in these models makes it incredibly easy for law firms to adopt formal pro bono policies.

For more information, contact Liz Todaro at ltodaro@tnbar.org.

Celebrating Service

Corporate Counsel Pro Bono Initiative Working Group

Ahsaki E. Baptist
James P. Barry
Andrew C. Branham
Erik Cole
R. Larry Crawford
Waverly D. Crenshaw
Jacqueline B. Dixon
Marcia M. Eason
Patricia B. Eastwood
Sherie L. Edwards
David R. Esquivel
Christopher C. Jones
George T. "Buck" Lewis III
Carrie W. McCutcheon
Justin D. Pitt
Carlos E. Provencio
A. Chantelle Robertson
Justin M. Ross
R. Clint Saxton
Linda Warren Seely
Lucinda E. Smith
W. David Smith Jr.
Tammye L. Taylor
William E. Young

Corporate Counsel Pro Bono Initiative Awards

Each year the initiative honors firms and corporate legal departments that exemplify extraordinary commitment to access to justice ideals, pro bono service and the Corporate Counsel Covenant of Service.

Law Firm Awards

2008 Baker, Donelson, Bearman, Caldwell & Berkowitz PC
2009 The Hardison Law Firm
2010 Miller & Martin PLLC
2011 Bass, Berry & Sims PLC
2012 Baker, Donelson, Bearman, Caldwell & Berkowitz PC

Legal Department Awards

2008 Caterpillar Financial Services Corporation
and International Paper Company
2009 FedEx
2010 International Paper Company
2011 AutoZone Inc.
2012 Community Health Systems

Honoring Commitment

The following law firms and corporations have provided financial support to the Corporate Counsel Pro Bono Initiative.

Their contributions are making a real difference for thousands of Tennesseans.

\$3,000-\$4,999

Adams & Reese LLP
Butler, Snow, O'Mara, Stevens & Cannada PLLC
Community Health Systems
Dell
Riley Warnock & Jacobson PLC
The Mediation Group of Tennessee
Thomas & Betts
Vanguard Health Systems

\$5,000-\$9,999

Bradley Arant Boult Cummings LLP
HCA/TriStar
Hilton Hotels Corporation
Stites & Harbison PLLC
Vanderbilt University

\$10,000-\$14,999

Caterpillar Financial Services Corporation

\$15,000-\$19,999

Bass, Berry & Sims PLC
Eastman Chemical Company
FedEx
Miller & Martin PLLC
State Volunteer Mutual Insurance Company
Waller Lansden Dortch & Davis LLP
Wyatt, Tarrant & Combs LLP

\$20,000-\$29,9999

Baker, Donelson, Bearman, Caldwell & Berkowitz PC
Counsel on Call

\$25,000 or more

BlueCross BlueShield of Tennessee Community Trust
International Paper Company

Funds are held by the Tennessee Legal Community Foundation, a 501(c)(3) nonprofit organized by the TBA exclusively for charitable and educational purposes.

Make a Commitment

Join your colleagues in making a contribution to increase access to legal assistance for those in need in our state.

Contact TBA Access to Justice Coordinator Liz Todaro today at ltodaro@tnbar.org or 615-383-7421.