

**For Immediate Release**

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## **Baker Donelson's Matt White Earns Information Privacy Certification**

(Memphis, TN / May 17, 2018) Matt White of Baker Donelson has earned certification as a Certified Information Privacy Manager (CIPM) from the International Association of Privacy Professionals.

The [CIPM](#) is the world's first and only certification in privacy program management. In earning this credential, Mr. White has demonstrated his proficiency using process and technology to manage a privacy program across all stages of its lifecycle. He is also a Certified Information Privacy Professional (CIPP), earning the CIPP/US concentration from the IAPP earlier this year, which focuses on the U.S. private sector.

A shareholder in Baker Donelson's Memphis office, [Mr. White](#) defends national and regional securities firms and their registered representatives in a wide range of matters including customer-initiated arbitrations and litigation, as well as in enforcement proceedings and investigations by the SEC, self-regulatory and compliance matters, including cybersecurity and data privacy-related issues. As a member of the Firm's Data Protection, Privacy and Cybersecurity Team, Mr. White provides counsel on a range of privacy and security matters, including all facets of electronic information management, cyber liability, risk management, data issues and data breaches.