

Tennessee Bar Association 136th Annual Convention

Meadowview Marriott • Kingsport

June
14
-
17



Sponsorship Opportunities



Sponsorship Package

The Tennessee Bar Association will return to East Tennessee for its 2017 annual convention in Kingsport, a small city nestled in the foothills of the Appalachian Mountains. The event will take place at the beautiful Meadowview Marriott Conference Resort & Convention Center. A variety of sponsorship levels, as well as customized packages, are available for this annual gathering of the Tennessee legal community.

The TBA convention again coincides with the Tennessee Judicial Conference's annual meeting, providing sponsors the opportunity to promote their services to approximately 200 TBA members, as well as an additional 170 judges. All meetings will take place at the Meadowview, so sponsors will have great visibility and ready access to all attendees throughout the three-day event.

All sponsors will receive the following standard exhibitor package:

- One 6' skirted table, two chairs in exhibit hall
- Company logo, 25-word company description, and link to your company website for one year on TBA.org
- Company logo on sponsor page of convention brochure, CLE booklet and registration poster
- Pre-conference registration list
- Opportunity to include a handout or give-away in the attendee goodie bag
- Opportunity to attend all CLE programming (CLE credit not included)

Sponsorship add-on:

Pre-conference email blast \$500

Email blast sent by TBA to registrants about your company, services and products one week prior to event.

Exhibit Hours:

Wednesday

Noon – 4:00 p.m.

Set up

4:00 – 6:00 p.m.

Exhibits open during opening reception in exhibit hall

Thursday

7:00 – 8:00 a.m.

Exhibits open during breakfast in/near exhibit hall

8:30 a.m. – Noon

Free time, individual appointments or programming

Noon – 1:30 p.m.

Lunch on your own or can purchase tickets to Bench Bar Lunch

1:30 – 2:00 p.m.

Exhibits open

2:00 – 4:00 p.m.

Free time, individual appointments or programming

4:00 – 6:00 p.m.

Exhibits open during reception in exhibit hall

6:30 – 10:00 p.m.

Can purchase tickets to premier event at Kingsport Farmer's Market

Friday

8:00 – 10:00 a.m.

Exhibits open

10:00 a.m. – Noon

Tear down or individual appointments

Noon – 1:30 p.m.

Can purchase tickets to Lawyers Lunch



Available Sponsorship Levels

Ruby - \$5000

Exclusive sponsor for **Thursday's Bench Bar Luncheon**, presided over by the Tennessee Supreme Court

- Verbal recognition at event; opportunity for brief remarks
- Signage at luncheon, including posters and table tents
- Priority logo placement in all collateral materials
- Opportunity to have a give-away at event
- 2 tickets to the luncheon
- 1 complimentary email blast

Sapphire - \$3500

Exclusive sponsor for **Thursday evening reception**

- Signage at reception, including posters and table tents
- Verbal recognition at reception; opportunity for brief remarks

Emerald - \$2000 (choose one)

Non-exclusive sponsor for any of the following events

1. Bench Bar CLE program on Thursday morning (Topic: The Hatfields & McCoys Feud)
 2. Better This Year CLE program on Thursday afternoon (Topic: Healthy Eating)
 3. Lawyers Luncheon on Friday, attorney awards, induction of the 2018 TBA president (1 ticket)
 4. Young Lawyers Division/Leadership Law Reception on Friday evening (1 ticket)
- Signage, including posters and table tents

Opal - \$1500

Exclusive sponsor for **WiFi** in exhibit hall and meeting rooms

- Signage in all meeting rooms

Pearl - \$1000

- Standard exhibitor package

Sponsor Registration Form

June 14 – 16, 2017 Kingsport, TN



YES, I will be a sponsor at the TBA Convention!

Diamond (Thursday premier event) SOLD

Ruby (\$5000 Bench Bar luncheon)

Sapphire (\$3500 each)

Wednesday reception SOLD

Thursday reception

Emerald (\$2000 each)

Bench Bar CLE

Better Next Year CLE

Lawyers Luncheon

Young Lawyers Division/Leadership Law Reception

Opal (\$1500, WiFi sponsor)

Pearl (\$1000, standard exhibitor package)

Add-on: Pre-convention email blast (\$500)

Print name of company as it should appear in promotional materials

Provide a 25-word description about your company, including contact information and a color high resolution logo. Email to kprescott@tnbar.org.

List company representatives who will be attending (attach separate sheet if needed)

1) _____ 2) _____

Primary contact: _____ Phone: _____

Address: _____

City/State/Zip: _____

Email: _____

Payment Information

Enclosed is my check for \$ _____ payable to the Tennessee Bar Association.

Please charge \$ _____ to _____ VISA _____ M/C _____ AMEX _____ DISCOVER

Card number: _____

Expiration: _____ CVV _____

Mail to: Tennessee Bar Association, ATTN: Kathy Prescott, 221 Fourth Ave. N., Suite 200, Nashville, TN 37219